ZOOM BY FATEX

15/16/17/18 Sept. 09
Paris Nord Villepinte - Hall 2

First professionnal fair a 100% dedicated to fashion manufacturing from Occidental and Eastern Europe, Northern African countries, Madagascar and Mauritius

Press Release

The 3rd edition of Zoom by Fatex will again take place under the banner of Première Vision Pluriel. Professional visitors strolling the aisles of Expofil, Première Vision, Le Cuir à Paris, Indigo and ModAmont can now, thanks to Zoom by Fatex, serenely envision a more diverse, qualitative sourcing for manufacturing their collections.

Zoom by Fatex brings companies together extremely specialized which continually propose new initiatives and solutions, offering spontaneous answers to an increasingly demanding market in full metamorphosis.

The almost 150 hand-picked exhibitors offer their stringent criteria for quality, management, reactivity and rapid delivery. They easily adapt to the sourcing problems of organized retail's order buyers in the international, luxury and ready-to-wear industry.

Zoom by Fatex exhibitors from the Euromed zone, now expanded to reactive countries with excellent communication systems, know how to adapt to today's challenges:

- a sensitivity to green and organic production coupled with an ethical approach
- suppression of minimums allowing for the manufacturing of mid-sized series
- an aid to creation or fabric sourcing

To note for the September 2009 session:

- for exhibitors, an increased number of Mediterranean countries plus a reinforced French presence
- an exhibit revolving around gestures associated with exceptional know-how
- conferences on very up-to-the-minute issues

Thus Zoom by Fatex positions itself as the essential manufacturing and sub-contracting rendez-vous for the fashion market, and a place for efficient contacts where reactivity, quality of service and ethics are all key words.

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