

KIT COM' SEPT. 2010 ORDER FORM

GENERAL TERMS AND CONDITIONS

Any request for the insertion of an advertisement in the salon Zoom by Fatex communication materials will be deemed firm and irrevocable by the advertiser as soon as it is registered by EUROVET.

If this request is effected by an authorised agent, it is binding upon him and the advertiser jointly and severally, in particular with regard to payment for the advertisement.

The advertiser undertakes to supply the technical components (films, typons, computer files... and machine proofs) prior to the specified deadlines and in accordance with the standards required for printing its advertisement. EUROVET, the editor its partners or the advertisement department shall not be held liable, even partially, for all or any printing errors resulting from non-compliant technical components.

Any advertising production costs shall be borne by the advertiser.

The advertiser must supply the documents and films needed to print his advertisements for the date scheduled. Any technical costs will be charged to the advertiser. If an advertisement is produced by EUROVET, a pro of may be presented to the advertiser who should indicate any changes before returning it. Failure to return same within the time limit will imply tacit acceptance. If films are not submitted by the deadline, an advertisement indicating the advertiser's company name, address, telephone and fax numbers will be produced at his expense.

The registration by EUROVET of a request for an advertisement insertion only entitles the advertiser to occupy the space reserved for him. Positions other than those indicated in the publication list of rates cannot be guaranteed, regardless of whatever stipulations are made by the advertiser on the advertising insertion request.

The text and the illustrations of an advertisement are published on the sole responsibility of the advertiser. In particular, any reproduction rights of photographs will be in the latter's responsibility.

The advertiser hereby releases EUROVET, the publisher, the printer and the advertising agency from any civil liability they may incur from the advertisements they cause to appear at his request, he shall indemnify them against all loss they may suffer and guarantee them against third party action in respect of such insertions.

Any error attributable to EUROVET, the publisher, the printer, the advertising agency or a third party in an advertisement may not entail its cancellation. The correction will be made in the next catalogue.

EUROVET reserves the right to refuse, in compliance with standard press and publishing practice, the insertion of an advertisement without having to justify its refusal. Position will be allocated in accordance with the advertiser's booking dates. Invoices are drawn up as a function of these booking dates and are to be settled on receipt. In the event of no-payment, the referral of the matter to our disputes department will automatically impose a 1,5 times legal interest rate, penalty surcharge for failure to fulfill the contractual obligation. Any dispute falls exclusively within the jurisdiction of the Courts of Paris.

All requests for advertisement insertions entail the acceptance of the above general terms and conditions.

To be returned to EUROVET

37/39, rue de Neuilly - 92110 Clichy - France
T. +33 (0)1 47 56 32 32 - F. +33 (0)1 47 56 32 99

IDENTITÉ

Company :	_____
Address :	_____

Zip code :	_____
City :	_____
Country :	_____
Document handled by :	_____
Tel. :	_____
Fax :	_____
Email :	_____
Website :	_____
Stand name :	_____

PAYMENT

all reservations should be accompanied by the complete payment of the total incl. tax.

Payment by:

Check

To be returned to EUROVET
37/39, rue de Neuilly - 92110 Clichy - FRANCE
T. +33 (0)1 47 56 32 32
F. +33 (0)1 47 56 32 99

Credit transfer (enclosed copy of bank transfer)

Bank account number BNP ST LAZARE
73, Bd Haussmann - 75008 PARIS - FRANCE
Compte : 30004 00819 00010302670 61
SWIFT BIC : BNPAFRPPAA
IBAN : FR76 3000 4008 1900 0103 0267 061

Please indicate "bank charges shall be paid by the sender" on all your transfers

the undersigned declares to have read the general conditions of sale hereinafter and promises to abide by them

Date / Signature :

Stamp :

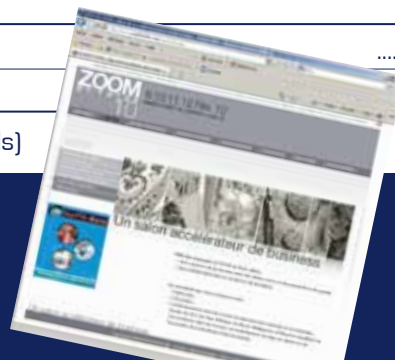
OFFICIAL CATALOGUE & SHOW MAP

	Quantity	Unit price	Total € excl. VAT
• SHOW CATALOGUE			
<input type="checkbox"/> Bookmark	1 030 €
<input type="checkbox"/> 4 colours outside back cover 148 x 210 mm			2 060 €
<input type="checkbox"/> 4 colours inside front cover 148 x 210 mm			1 442 €
<input type="checkbox"/> 4 colours inside back cover 148 x 210 mm			1 236 €
<input type="checkbox"/> 1 inner page Black/White (Inner page is situated opposite company contact details)	618 €
• LOGO ON CATALOGUE			
<input type="checkbox"/> Your brand logo on catalogue	309 €
• COMMUNICATION PACKAGE			
<input type="checkbox"/> Communication package (One 4-colours page in the catalogue + your brand logo on the pocket map and main show maps + 1 banner (inner page) on www.zoombyfatex.com)	1 236 €



INTERACTIVE COMMUNICATION

	Quantity	Unit price	Total € excl. VAT
• BANNER ON THE WWW.ZOOMBYFATEX.COM WEBSITE			
<input type="checkbox"/> Search engine page	721 €
<input type="checkbox"/> Inner pages	412 €
• VISITOR E-MAILING			
<input type="checkbox"/> Your logo on an emailing campaign	4 120 €
• ADDRESS RENTAL			
<input type="checkbox"/> 495 €+ vat (€ 0,60 +VAT x _____ mails)			€ VAT



EXHIBITOR COMMUNICATION

- Conference area rental :
you anticipate holding a conference, we can provide
you with all the necessary equipment



6 000 €

EVENT-BASED COMMUNICATION

• ADVERTISING ARTICLES	Quantity	Unit price	Total € excl. VAT
<input type="checkbox"/> Distribution for the 4 days show			3 090 €
• HOSTESS OUTFITS			
<input type="checkbox"/> Visibility throughout the 4 days show-to be validated by the fair's Fashion division			3 090 €
• OFFICIAL BAG			
<input type="checkbox"/> Distribution for the 4 days show Visibility on bag gussets (schoise of 1 or 2 gussets)	2 575 €/gusset



• SIGNAGE/ORIENTATION	Quantity	Unit price	Total € excl. VAT
<input type="checkbox"/> Low Banner	1 545 € €
<input type="checkbox"/> 8 columns with images (RER station exit)	7 020 € €
<input type="checkbox"/> 8 double-faced kakemonos on the esplanade	7 020 € €
<input type="checkbox"/> Ad on the 4 faces of the boards located in front of the entrance in the Reception Gallery	9 038 € €
<input type="checkbox"/> suspended kakemono at the entrance of Hall 2	3 090 €/kakemono €
<input type="checkbox"/> Enormous, 75 m ² exterior tarpaulin - Hall 2	17 715 € €
• YOUR LOGO AND STAND NUMBER ON FLOOR-TILES			
<input type="checkbox"/> 1 Floor-tiles	412 € €
<input type="checkbox"/> 5 Floor-tiles	1 854 € €
<input type="checkbox"/> Visitor Guidance			Please ask for a quotation



TOTAL € excl. tax •

TOTAL € excl. tax •

to be returned to EUROVET

37/39, rue de Neuilly - 92110 Clichy - France - T. +33 (0)1 47 56 32 32 - F. +33 (0)1 47 56 32 99

PREMIEREVISION
PLUR/EL